

Aspen Swim Club

Minutes of the
Meeting of the Board of Directors

December 18, 2007

- I. The meeting was called to order at 6:45pm
- II. Attendance:
 - a. Present: Gordon Gerson, Archie Maclean, Marc Teichman, Kelly Purnell, John Goltermann, Gint Baukus, Mary Ridings, Ruth Sattler
 - b. Guests present: Elaine Gerson
- III. Financial Report – nothing to report. Financial Statement as of 11/30/07 are attached.
- IV. Old Business
 - a. Web Page. Archie has updated the web page. Recommend adding an address for people to mail in their paperwork.
 - b. Fundraising/Grants
 1. Cirque d'Aspen. The Swim Club will host concessions on 12/28. Jenny is coordinating volunteers. We have 6-7 so far. Need to arrive by 5:00pm on the 28th to set up and start making food. Kelly will check with the Booster club to ask them to clean up the room and remove items from the refrigerator.
 2. WHH Grant – Received \$1000.00 from the WHH Foundation to be applied toward coaching education. Thank you acknowledgement letter was written. Ruth will send it out.
- V. New Business
 - a. Winter Season.
 1. The website is updated with winter fees and sign up information
 2. Publicity. Elaine will send an e-mail to the current swimmers, will print new pamphlets for the ARC, Community School and Country Day School. Elaine will send information to the Aspen School District to post on their respective school newsletters. Consider sending information to Basalt schools for the summer program.
 3. Parent Meeting will be in mid-January to orient new families to the program, including meet information, volunteering, etc.. Encourage all swim families to participate.
 4. Meet Schedule.
 - a) January – Fort Collins, Grand Junction Snowflake

b) February – WSL Winter Championship (Grand Junction),
Silver State/Senior State, Short Course JOs

c) March – Dual meet with Sopris, Vortex (Ft. Collins)

d) April – Durango, Long Course meet (front range)

e) May – Long Course meet (front range or Cortez)

b. Mission Statement. The current mission statement is outdated and long. A subcommittee consisting of Marc, Mary and John will work on a new mission statement, vision, and values.

c. Gear from Action Accents. Do we want to order other clothing items through Action Accents? We can order things like baseball caps, shorts, polo shirts, etc.. Need to set a deadline. Elaine will set up with deadline to be mid-March.

VI. Coaches update

a. Jenny – would like to retain the current swimmers for the next session.

b. Marc - wants to stress that setting the club up for success is important. He continues to stress swim technique. His main issues are kids not showing up on time and not having a respectful attitude.

c. Bring a friend day. Discussion regarding having several days for potential swimmers to come and try out the club. Elaine will include in the newsletter posting.

Adjourn at 8:00pm.

Next meeting: 1/22/08 at 6:30pm at Crust.