

Aspen Swim Club Board Meeting
May 22, 2007

Attending: Ruth, Mary, Cindy, Gordon, Marc, Brooks, Nona and Jenny

Financials: Ruth presented a balance sheet for the club as well as a budget. It was decided that everyone should review these at home and call Gordon or Ruth with comments that can be discussed at the next meeting.

Web Update: Meet information will be updated weekly- Marc will get qualifying information to Archie so it can be posted. Archie will work on changing the pool and team records so it is easy to update.

Fundraising: Swimathon June 13th- Looking to raise apx \$15,000. All swimmers are asked to participate. Jenny and Marc will be talking to parents and swimmers at practice to remind them. We might have muffins or pastries afterwards- Cindy will work on this. Gordon and Amy are contacting businesses for prizes. E-mails will be sent as reminders.

Grants : Gordon will meet with the thrift shop in June. He will also call people in the community for contributions to the team. We are always looking for donations.

Speedo Sponsorship: Gordon was approached by Nike for sponsorship but we have a 3 year commitment with Speedos.

Summer: Kick off party- Gordon will host again on May 28th- Pot luck- Elaine will send an e-mail with details.

Publicity: What worked? Newspaper advertising was too expensive. We think school ads and word of mouth is the best advertising. We will discuss Bring a friend day at a future meeting.

Apparel: We have a stock of suits on hand and have ordered T-shirts. We may set a date for the team to wear their shirts at school.

Direct Athletics: Marc is handling this and will be sending reminders as sign-ups approach.

Ron Ballatore Clinic: The ARC has not had a good response to this clinic. We will send e-mails to remind everyone about this.

Coaches Update: Sopris meet was a great success. It was a great experience for the new swimmers. Marc is going to work on a mission statement to be discussed after the season in September. Everyone thinks the kids should have a fun day every week where all the groups will play together – team spirit. Jenny and Marc will try to work this into summer practices. The division of groups at practices seems to be working really well.

Swimmer Retention: We had a long discussion on this. We are losing a lot of older swimmers as they become teenagers. It's hard to keep them committed. We talked about the importance of role models, positive team players- mentoring the new swimmers. This is a work in progress and is part of what we want our mission statement to be...

Team Name: It was decided that the Aspen Swim Club needs a nick name. We will ask the kids to submit ideas and will put this on the next agenda.

Next Meeting: Tuesday, June 26th – Crust 5:30PM

I am officially resigning as a board member and the Secretary of the Aspen Swim Club. The Club will now be looking for possibly 2 people to join the board.

It's been fun- Good luck to all the swimmers!!

Nona